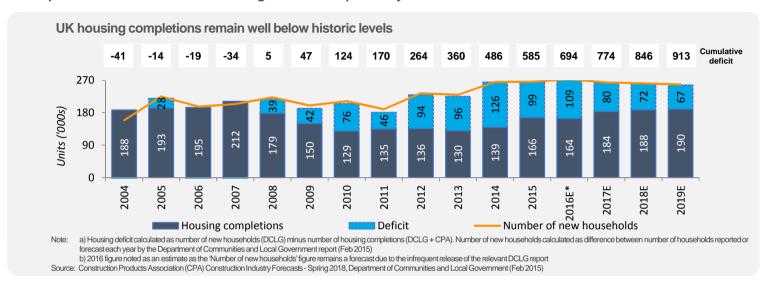


UK housing market background

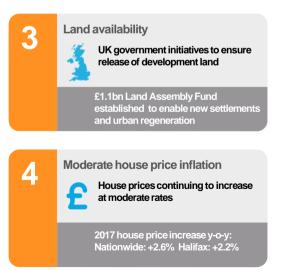


Structural upward momentum of the UK housing market underpinned by favourable market drivers



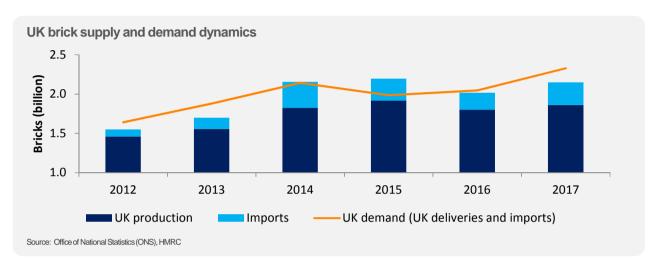
Favourable market drivers





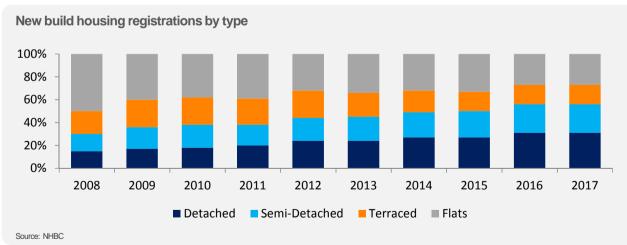
Favourable dynamics within the UK brick market





Favourable supply/demand dynamic

 2017 saw demand increase ahead of production levels, leading to an increase in the level of imports within the UK market



Favourable housing mix

 In recent years, the trend in house type has gradually shifted from flats towards detached houses – where a higher volume of bricks per unit are used

Planned expansion at Desford



Capacity - 2018 vs proposed

Million bricks	2018	Proposed
Desford	85	180
Other brick sites	505	505
Total	590	685
Increase		16.1%

 Capacity expansion at Swillington and Clockhouse remain future options

Desford range

Desford currently produces a range of 21 extruded brick types which are very popular with the housebuilding market





Above: Desford Red (left) and Buff (right) Brick range examples



Swillington

Kirton

Desford

Hoveringham

Howley Park

Accrington

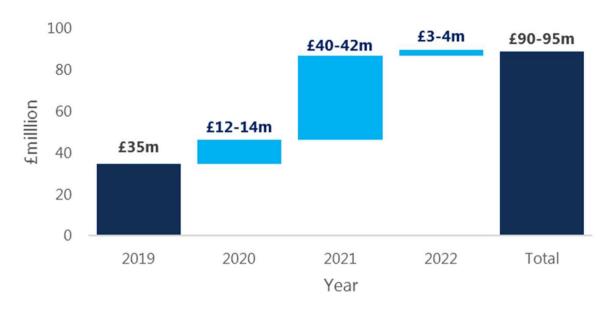
Swadlincote

Measham Wilnecote

Expected capex and timing



Project cost profile



Project timing – key dates

Enabling and planning	2018
Planning consent	2018 - 2019
Infrastructure development	2019
Plant installation	2020 - 2021
Plant commissioning	2021
Full production commences	2022

Project benefits



Customers

- Flexibility to continue serving customers
- Ability to meet demand as the market grows and support the Government's commitment to housebuilding
- Existing product range strongly established and widely used

Manufacturing excellence

- Replaces existing extruded capacity at lower production cost
- Able to flex production through 2 kiln operation
- Plant overhead spread across increased output
- Experienced team in place to deliver the project

Financial

- IRR over 20 years > 15% (after tax)
- Maintains cost leadership in the market through state-of-the-art facility
- Funded from free cash flow generated by business, backed by existing debt facility