



## Park View

**Brick type**  
Southdown Multi

**Client**  
Miller Homes

**Location**  
Gateshead

**Sector**  
Residential



### The Challenge

Park View is a residential development of 175 units, including one and two-bedroomed apartments and three, four and five-bedroomed homes. The site sits alongside Saltwell Park, one of Britain's finest Victorian parks. A conservation area, the design of the site sought to blend tradition with a modern urban feel.

The local council required a premium finish for which the choice of brick would play an important part in achieving.

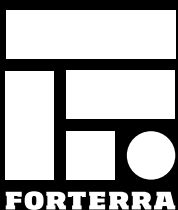
### The Solution

After reviewing several options, Forterra's Southdown Multi from its Butterley brand range was chosen. It is a high-quality facing brick with a tumbled texture.

For some plots on the site, the bricks were laid in an English Garden Wall bond, closely reflecting the brickwork of some of Saltwell Park's buildings. Alongside modern features, such as rainscreen cladding projections and timber finishes, the development also includes a number of bespoke elements appropriate to the conservation area: reduced window reveals, timber doors and windows coloured in a modern dark grey, natural slate roof tiles, exaggerated roof pitches to accentuate prominent plots and full height feature windows.

### The Benefits

The use of Southdown Multi brick has proven to be an effective choice in the successful blending of traditional and modern, ensuring the new development quickly settled within its surrounding environment.



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